

NEWS RELEASE**For Immediate Release****DATE:** March 17, 2008**Contact:** Mary Ellen Merrigan, 505-280-9772; E-mail: mmerrigan@merrigangroup.com

Gravitas Publications Announces Alliance with New Mexico Commission for the Blind

Albuquerque, NM -- Gravitas Publications Inc., publishers of innovative science curricula for elementary and mid-school students, announced an alliance with the New Mexico Commission for the Blind to produce tote bags for Gravitas Products.

“Many of our home school customers have expressed an interest in sustainability. With that in mind, Gravitas now offers an environmentally-friendly tote, hand made by blind individuals at the Employment Development Center,” commented Rebecca W. Keller, CEO. “We’re thrilled to support the New Mexico Commission for the Blind in its effort to promote the belief that blindness is not a barrier to employment, or to living a full, meaningful life.”

The Gravitas tote bag, 15x13x3, features a silkscreen of the colorful Real Science-4-Kids logo and the Kogs-4-Kids™ logo. The natural color bag is complemented with a handle that is teal or blue in color.

For more information on tote bags produced by the blind from New Mexico, visit www.totespromote.com.

To view the Gravitas tote go to www.gravitaspublications.com.

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Gravitas Publications
P.O. Box 4790, Albuquerque, NM 87196-4790
Phone: 505-266-2761 • Fax: 505-266-2762